CALL FOR ABSTRACTS

Mediatization and Society: Truth, Trust, Technology

We are pleased to invite abstract submissions for the Mediatization and Society: Truth, Trust, Technology Symposium, a joint event of the **ECREA Mediatization Section** *and* **Science and Society Research Group of Ludovika University of Public Service**, *to be held in Budapest, Hungary, on October 9–10, 2025.*

Keynote

SIMONE NATALE, ASSOCIATE PROFESSOR, UNIVERSITY OF TURIN

AI AND THE AUTOMATION OF DECEPTION

Important Dates (Central European Time – CET)

- Deadline for abstract submission: May 20, 2025

- Notification of acceptance: June 20, 2025

- Symposium dates: October 9–10, 2025

- Location: Ludovika University of Public Service, Budapest, Hungary

This interdisciplinary symposium will explore the evolving intersection of mediatization, technology, and society, focusing on how automation, algorithmic culture, and AI systems transform media, communication, institutions, and everyday life. Under the thematic triad of truth, trust, and transformation, we invite contributions that critically examine how technological mediation reshapes epistemic authority, social imaginaries, public discourse, science communication or journalism while also interrogating the shifting boundaries between humans, technologies, and institutions.

We welcome theoretical and empirical work from scholars in media and communication studies, science and technology studies (STS), sociology, political science, digital humanities, and related fields of interdisciplinary research. The event aims to foster dialogue on the role of mediatization in reinforcing or disrupting trust, navigating post-truth conditions, and envisioning new pathways for democratic and ethical transformation in technologically saturated societies.

As part of this initiative, the organizing committee will submit a proposal for a Special Issue in a Q-ranked journal. The highest-rated papers from the symposium will be considered for publication, especially those developed through open discussion/workshop-based collaboration.

Submission Guideline

Please submit an abstract of 300–350 words, including:

• Title of the presentation

• Author name(s), affiliation(s), and contact email

• A short bio (max. 50 words)

Abstracts should clearly outline the research question, theoretical approach, and (if applicable) empirical foundation. We particularly encourage submissions that engage critically with the symposium's themes and propose new directions for understanding mediatization in tech-shaped societies.

Please apply via Google Form

Participation Format & Inclusivity

The Symposium is primarily in-person to maintain a dynamic, engaging atmosphere and foster real-life academic exchange. However, for those facing any limitations, an online poster section is available for up to 15 participants. Interested remote participants must submit a max. 3 min. long video presentation about their online posters. Upon acceptance of their submission, they are expected to be able to join the corresponding Q&A session.

Executive and Hosting Committee

Katalin Feher – Associate Professor, Ludovika University of Public Service, Hungary

Nora Falyuna – Assistant Professor, Ludovika University of Public Service, Hungary

Scientific Committee

Tomasz Gackowski – Full Professor, University of Warsaw, Poland

Bieke Zaman – Full Professor, KU Leuven, Belgium

Marton Demeter – Full Professor, Ludovika University of Public Service, Hungary

Arpad Rab – Senior Research Fellow, Ludovika University of Public Service, Hungary

Marlena Sztyber-Popko – Doctoral Research Fellow, University of Warsaw, Poland

Xiaoxian Wang – Postdoctoral Researcher, Leipzig University, Germany

Priscilla Van Even – Postdoctoral Researcher, KU Leuven, Belgium

Roy Aulie Jacobsen – Doctoral Research Fellow, Kristiania University of Applied Sciences, Norway

Zhuoran Ma – Lecturer-Researcher, Université Grenoble Alpes, France